



Republic of the Philippines
Department of Education

REGION X

SCHOOLS DIVISION OF CAGAYAN DE ORO CITY

DIVISION MEMORANDUM
No. 321, s. 2020

July 6, 2020
DEP ED-DIVISION OF CAGAYAN DE ORO CITY
CAGAYAN DE ORO CITY
RELEASED
DATE: JUL 13 2020
BY: [Signature]

Campaign for Character Education Tenacity (CACHET) Program for SY. 2020-2021

To: **Chief Education Program Supervisor (SGOD)**
Youth Formation Coordinators
Elementary and Secondary School Heads
CACHET Advisers/Coordinators
This Division

1. Attached is an invitation for the **CACHET Program for SY 2020-2021** from our partners from Alalay sa Pamilya at Bayan (APB) Foundation, and University of Asia and the Pacific (UA&P) – I am Strong Program.
2. Interested schools who are not yet affiliated to this program may contact the Division Youth Formation Coordinator, Jairus John M. Gochuco, for details on how to become a partner-school at 09177713338.
3. For information and widest dissemination.

CHERRY MAE L. LIMBACO
Schools Division Superintendent

Encls.:
As stated.

References:
None.

To be indicated in the Perpetual Index
under the following subjects:

CACHET Program
Youth Formation Unit

SGOD/jairus: DM: CACHET PROGRAM SY2020-2021
019-2020/July 6



Address: Fr. William Masterson Ave., Upper Balulang, Cagayan de Oro City
Telephone No.: (088) 855-0049
Email: cagayandeoro.city@deped.gov.ph

July 3, 2020

OFFICE OF THE SCHOOL DIVISION SUPERINTENDENT
CAGAYAN DE ORO CITY

RECEIVED BY: 
DATE: JUL 06 2020
TIME: 4:44

THE School Division Superintendent
DepEd – Region 10

Dear Sir/Madam:

Greetings from CaChET Family!

We wish to invite you for a continued partnership to assist teachers and students in building strong and firm character education in this new normal set-up.

We intend to pursue for the Campaign for the Character Education Tenacity (CACHET) Program this coming school year, 2020-2021, **none of which would require in-person presence and as usual, none of which would carry any expense on the part of students, parents and teachers participating.**

The objective is to provide an integral program mix from July 2020 to April 2021 to sustain character education development among more than 300 students and teachers who have been energized and activated through a series of communications to them from us during the lockdown. We have been sending them letters, videos, games, quizzes with prizes, that have kept the interest level high among elementary and high school students, as well as teachers and alumni, from some 80 public schools. In the remaining weeks of June, we intend to intensify our contact with them in anticipation of July.

We are looking at 10 interventions monthly for students and teachers, all from the public school system.

1. WEEKLY BROADCAST IN RADIO VERITAS, UNDER KATOK TAHANAN (4X A MONTH, EVERY MONDAY)

The Monday show is called *Millennial Monday* because issues dealt with on that day comprise concerns facing young people. Every Monday, from December 2019 to date, CACHET students and alumni have been featured in the program, lasting from 10:30 to 11:45. Prior to the lockdown, four to six public high school students were interviewed in person in the Radio Veritas studio in Quezon City. From the lockdown, the interviews and other parts of the program were carried out either through phone patch or Zoom.

In the coming months, interviews would remain to be via phone patch or Zoom, whichever is called for by the interview topic and the student guests.

2. WEEKLY LETTER TO THE CACHET FAMILY (4X A MONTH, EVERY WEDNESDAY)

Letter writing was done daily during the entire lockdown. From 22 March to date, we have sent more than 75 letters, with more than 10 written by CACHET students and alumni, and the last 28 comprising notes on values and virtues according to a framework of virtues that CACHET developed.

CaChET a project of



In partnership with



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<http://www.apbfoundationinc.org>
Email add:
dam@apbfoundationinc.org
cachet@gmail.com
Contact nos. : 7747-5001 *
Mobile# 0917-502-6612

3. **TWICE A MONTH VIRTUAL ASSEMBLY OF STUDENTS AND TEACHERS (2X A MONTH, EVERY 2nd and 4th SATURDAY AFTERNOON, OVER ZOOM OR GOOGLE MEET, AS PER STUDENT AND TEACHER PREFERENCE) Kick-off will be on July 11, 2020 at 2:00 – 4:30pm.**

The assembly will comprise quiz bees and mind games; workshop and a short talk on the theme aligned with EsP of DepEd, corresponding to the theme of Katok Tahanan and the weekly letter; and a get-together on personal experiences and other peripheral youth issues.

Your endorsement will surely strengthen the discernment and the determination of students and teachers to give attention to this aspect of the CACHET program. The mood and tone will be similar to what characterized CACHET monthly sessions in-person in the past school years.

ADULT AND PEER MENTORING.

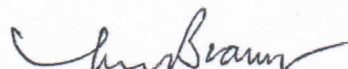
Perhaps the most significant component of the CACHET Program for the year is the continuation of mentoring, albeit on-line. Mentoring remains personal and individual, with the students and even the teachers given all the opportunity to open up with their mentors and be encouraged and helped to make good and responsible decisions on key aspects of their lives.

We do hope you will find the proposed program worth your consideration and the attention of schools, teachers, and principals concerned. CACHET has been a source of encouragement among students and teachers regularly attending its sessions. We are confident that the incoming "new normal" school year will not be any different and would instead give many more opportunities on account of the greater challenges being faced.

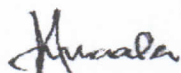
Sincerely yours,



ANTONIO N. TORRALA
Program Director
UA & P – lam-STRONG



ANNABELLE P. BROWN
Chairman and President
APB FOUNDATION, INC



DONNAMARIEVIC A. DE MAALA
Executive Director
APB FOUNDATION, INC.



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<http://www.cachet.org.ph>
Email add:

catchet@united.org.ph
catchet@gmail.com

Contact nos.: 7747-5001 *

Mobile# 0917-502-6612

Schedule for the month of July

- **Every Monday** - Katok Tahanan (Millennial Monday), Radio Veritas, with live streaming on current themes and topics: featuring CACHET students and alumni
For July: 6 – 13 – 20 – 27
- **Every Wednesday** - Letter writing on the issues and themes tackled in CACHET
For July: 7 – 15 – 22 – 29
- **Second Saturday** - KICK-OFF Workshop and Get-together with teachers, July 11, 2020 at 2:00 – 4:30PM
Theme on current issue in teaching profession
Personal and professional development; home and family life
friendship and social life; studies and career; life of faith
- **Fourth Saturday** - KICK-OFF Workshop and Get-together with Students, July 25, 2020 at 2:00 – 4:30PM
Theme on current issue in teaching profession
Personal and professional development; home and family life
friendship and social life; studies and career; life of faith

PHONE LOAD WILL BE GIVEN to the on Friday before the workshop and get-together.